

a THINK INC. event

an evening with

Steve Wozniak

APPLE CO-FOUNDER • ENGINEERING GENIUS

THINK INC.

smart answers to BIG questions

INTRODUCTION TO **THINK INC.**



Think Inc. was brought to life from a thirst for *critical thinking* and to challenge intellectual comfort.

As one of the top five NSW finalists of the Telstra New Business Awards this year, we have continued to push Think Inc.'s strength as a platform to promote big ideas, free thought, rational thinking and to celebrate scientific discourse. Think Inc. promotes intellectual discussion and applauds those who strive to challenge the status quo.

In 2014, we brought you one of the biggest events in the science calendar, *An evening with Dr Michio Kaku*. In the same year, our success continued with the event, *An evening with James 'Amazing' Randi*, which found the young and elderly coming together to celebrate the life and times of this magical hero.

Into 2015, Think Inc. brought the awe-inspiring *Dr Cornel West* to shake up the mix with his exciting views on neo-liberalism and rights of the underdog. That year only got better as we hosted the ever-charismatic and mind-expanding *Dr Neil deGrasse Tyson*. Audiences found themselves at a sold-out science rock show with 13,500 audiences across Sydney, Melbourne, Brisbane and Canberra. Dr Tyson came out swinging and delivered haymakers to a cosmic cargo of categories, ranging from the expected role of science in society, to the receding role of religion, to the automated doors on the ships of Star Trek, and of course, to the *ahem!* problem of Pluto; no matter what topical surface he landed on, audiences were inescapably sucked into Dr Tyson's gravitational presence.

Cultivating and motivating a society that is not only scientifically literate, but one that is well-

armed with a BS-filter to do away with bunk claims that damage human progress, the impact that Dr Tyson had on audiences and was astronomically astounding.

Come 2016, and we wasted no time in jamming four events into the first half of the year, with a joint tour of renowned critic of religion *Sam Harris* and radical-turned-reformer *Maajid Nawaz*, followed by the brilliantly bubbly theoretical physicist *Dr Brian Greene*, and the most-wanted himself, *Edward Snowden*.

Tonight, we continue our exciting journey with *An evening with Steve Wozniak!*

We want to personally say a very big thank you to our sponsors for this event, Swinburne University of Technology, and The University of Western Australia, and all of our ongoing partners, including our friends at Popular Science Magazine, Science Illustrated, Cosmos, 2ser, and ICRAR.

Most of all, we wanted to thank — you! Thank you to all who attend these events, the young and the old, those with the courage to ask a question, and those who we see at every single one of our events and who say hello — hello! We are always open to your thoughts and feedback, compliments and complaints, because ultimately, we do this for you.

We appreciate you and hope that you gain many thoughts and much inspiration from every single Think Inc. event you attend.

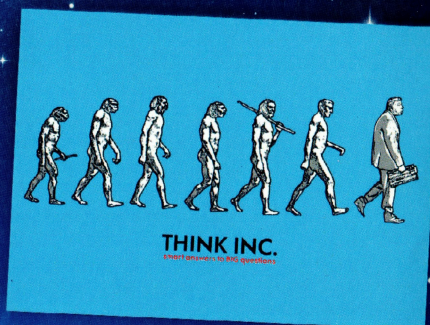
**With much respect, love and hope for the future,
Suzi, Desh and the team at Think Inc.**

EXCLUSIVE THINK INC. SWAG

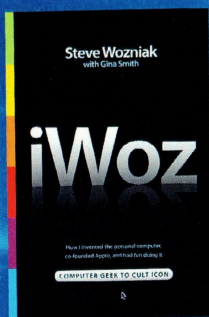
AVAILABLE AT THE MERCHANDISE STAND



Woz 'Mac' Tee



Woz 'Evolution' Poster



iWoz by Steve Wozniak
NY Times Bestseller



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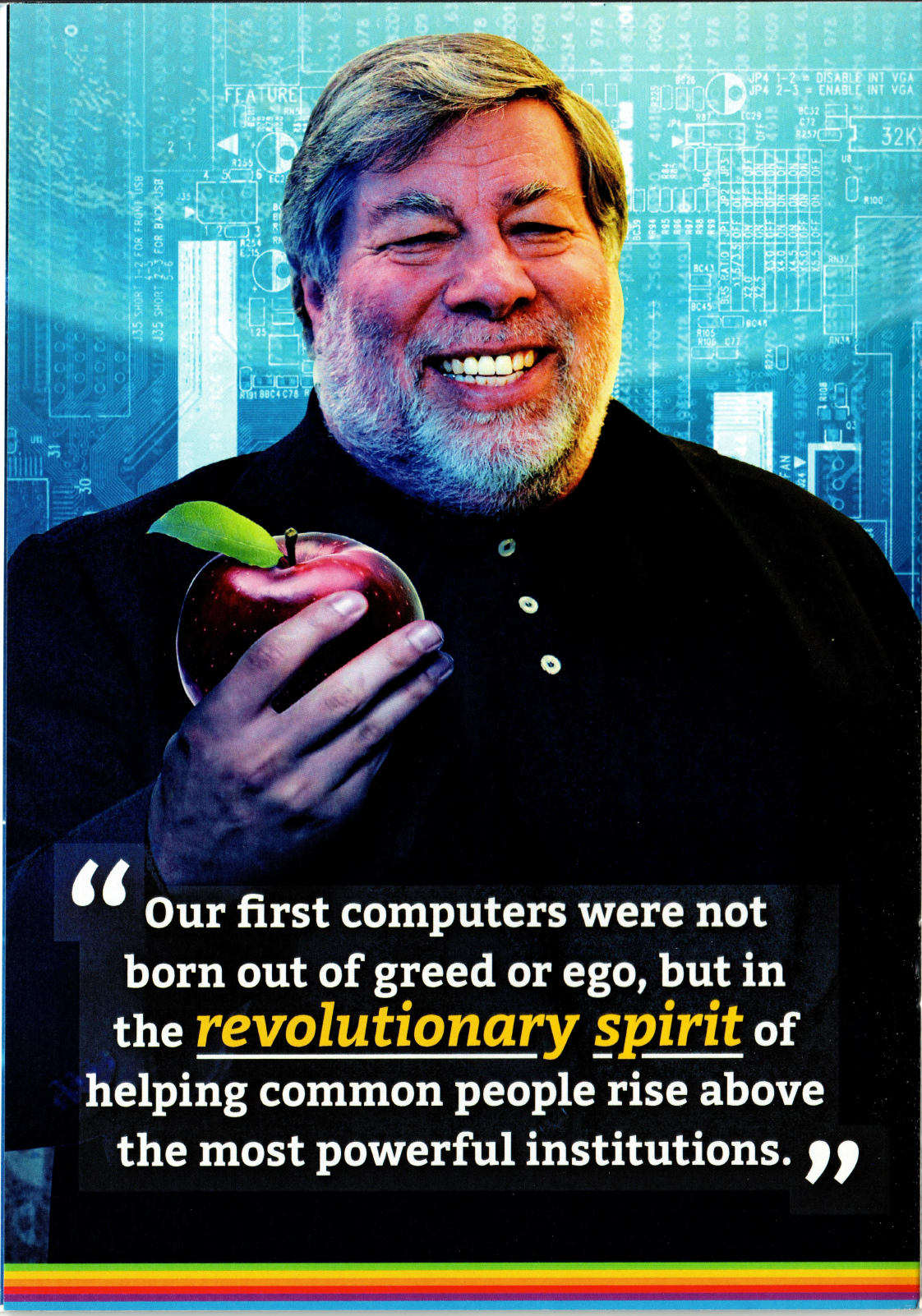
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“Our first computers were not born out of greed or ego, but in the **revolutionary spirit** of helping common people rise above the most powerful institutions.”

Steve Wozniak

Once upon a 20th century, humanity was captivated by the foresight of science fiction writers and filmmakers.

Those dignified, daunting, dreamy glimpses into an imagined future would soon become a reality with the turn of the information age, due in no small part to the contributions of Steve “Woz” Wozniak.

Among the many accomplishments for which Wozniak is renowned, two stand out above the rest: the inventor of the personal computer, and – along with Steve Jobs – the co-founder of Apple.

Woz’s inventions have been as innovative as the path he has travelled. After gaining his experience in a career cocktail of hacking endeavours (which would see him expelled from the University of Colorado Boulder), an interesting ‘contribution’ to hardware development work for gaming company Atari Inc., and a decade long stint at Hewlett-Packard, in 1976 Woz would go on to single-handedly develop the hardware, circuit board designs, and operating systems for what would become the Apple I – the computer that would revolutionise modern life as we know it.

In the same year, he and Steve Jobs founded Apple Computers, and the rest is not history: it continues to be the future, and at present is likely you have one in your pocket right now.

But he has not yielded to the vice that can be immense success; despite a net worth of US \$100 million, hubris has not stood in the way of humility for Woz as he consistently values a good old-fashioned work ethic of pleasure over profit.

No stranger to moonlighting, Woz is also a well-renowned philanthropist, a motivational speaker, and a strong champion for STEM education (science, technology, engineering and mathematics), for “Wherever smart people work, doors are unlocked”.

An Evening with Steve Wozniak will entertain, educate, and inspire anyone with ideas, and ideas for ideas.

“The world needs inventors – great ones. You can be one. If you love what you do and are willing to do what it really takes, it’s within your reach.”





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smart answers to BIG questions



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OF THE COSMOS
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UNRAVEL.

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EVENT **SCHEDULE**

AUCKLAND TUE 23RD AUG

6:30	DOORS OPEN
6:45	MEET & GREET* 1 HOUR
7:30	SHOW COMMENCEMENT 1 HOUR 15 MINUTES
8:45	AUDIENCE Q & A 30 MINUTES

PERTH WED 24TH AUG

6:00	DOORS OPEN
7:00	SHOW COMMENCEMENT 1 HOUR 15 MINUTES
8:15	AUDIENCE Q & A 30 MINUTES
8:45	MEET & GREET* 1 HOUR

**Meet & Greet ticket holders only*

EVENT SCHEDULE

BRISBANE FRI 26TH AUG

6:15	DOORS OPEN
7:15	SHOW COMMENCEMENT 1 HOUR 15 MINUTES
8:30	AUDIENCE Q & A 30 MINUTES
9:00	MEET & GREET* 1 HOUR

MELBOURNE SAT 27TH AUG

5:30	DOORS OPEN
6:30	SHOW COMMENCEMENT 1 HOUR 15 MINUTES
7:45	AUDIENCE Q & A 30 MINUTES
8:35	MEET & GREET* 1 HOUR

**Meet & Greet ticket holders only*

EVENT SCHEDULE

SYDNEY SUN 28TH AUG

5:30	DOORS OPEN
6:30	SHOW COMMENCEMENT 1 HOUR 15 MINUTES
7:45	AUDIENCE Q & A 30 MINUTES
8:35	MEET & GREET* 1 HOUR

**Meet & Greet ticket holders only*

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A large, dark, crowded event space, likely a theater or arena, with a stage and audience. The lighting is dim, with some spotlights visible on the stage and audience. The overall atmosphere is dark and moody.

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